

Operations & Customer Experience Committee

October 10, 2018



Safety Minute



Carbon Monoxide: The Invisible Killer



Item(s) for Consent

- a. Approval of June 13, 2018 Operations & Customer Experience Committee Meeting Report



Recommended Action (by acclamation)

Motion to approve



Title VI Equity Analysis for December Change Day





December Change Day Title VI Analysis

Presented
October 10, 2018

UTA and Title VI

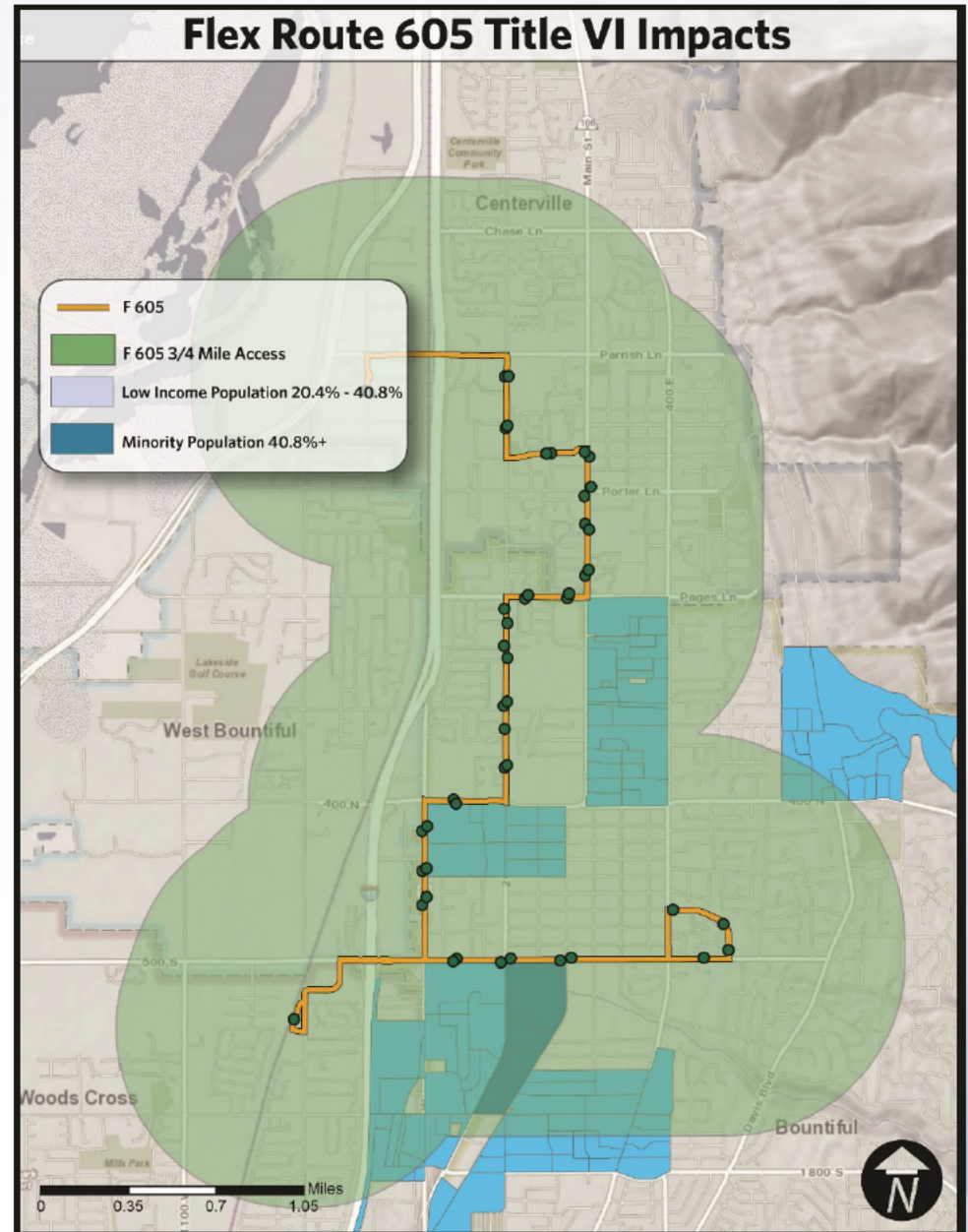
- UTA is **committed** to avoiding unfair treatment and discrimination in the allocation and administration of public transit services
- UTA has developed **policy** for measuring and mitigating negative impacts on minority and low-income populations
- UTA performs an analysis on any major change to measure potential impacts
- Analyses are presented to the Board of Trustees

December Change Day

- Overview of Proposed Service Changes
 - Addition of F605
- Public Outreach Efforts
- Conclusion of Analysis

Route F605

- New Flex Route in Centerville/Bountiful/Woods Cross
- Flex Routes can deviate up to $\frac{3}{4}$ of a mile for additional fee
- Addition of service



Public Comment – Route F605

- Comment period from September 11 – October 10
 - Hearing notice published in Salt Lake Tribune, Ogden Standard Examiner and Davis County Clipper
 - Information about comment period also posted on UTA website and social media
- One public hearing held
 - September 26 – Davis County Library, South branch
- Comments also taken via website, email, mail and by phone
- 3 people attended the public hearing
- Comment period remains open until 5 p.m. on October 10; all comments received will be compiled and summarized

Findings of Analysis

- Since there was no elimination of service to create the new route, there were no negative impacts associated with the addition of Route F605
- UTA did not identify any disparate impacts on minority populations or a disproportionate burden borne by low-income populations in the proposed changes for December Change Day

Recommended Action (by acclamation)

Motion to accept and forward to the board agenda



Informational Presentation: Community Service Planning Approach



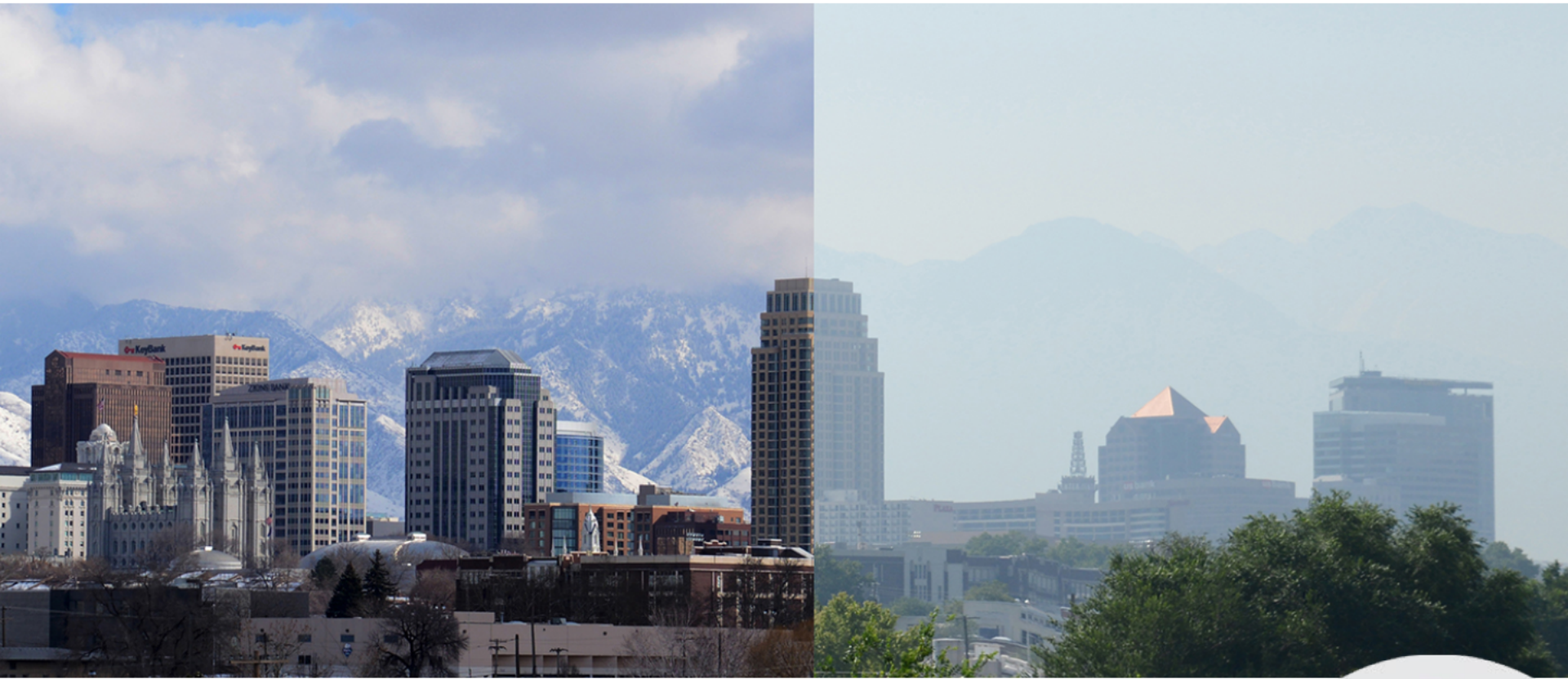
Utah Transit Authority

Providing the Right Service for Your Community

VP of External Affairs
Nichol Bourdeaux



Challenges of Growth



Access to Opportunity

How many destinations can be reached in a reasonable period of time?



The Role of Public Transit

Public Transit is a tool to:

- **Meet the challenges and demands of growth**
- **To help local governments achieve their goals**
- **Provide mobility choices for individuals**
- **Fill the gaps that private enterprise does not serve**



UTA's Service Area



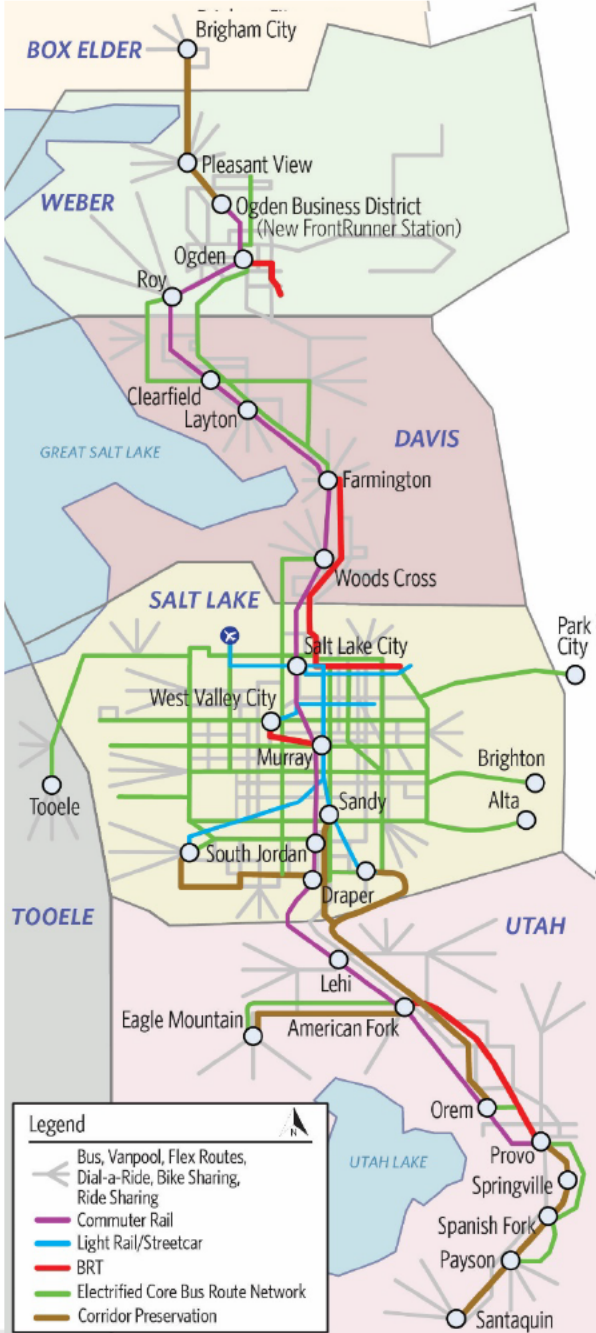
A Future of Integrated Mobility



UTA's Service Vision

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2040



The Right Service for Your Community

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Urban or Suburban?



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**Economic Development
or Access to Opportunity?**



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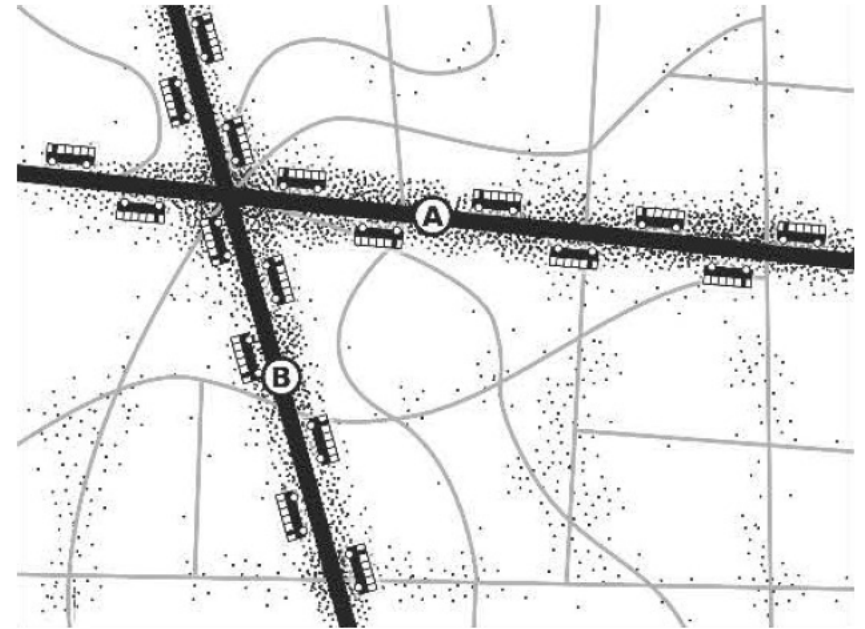
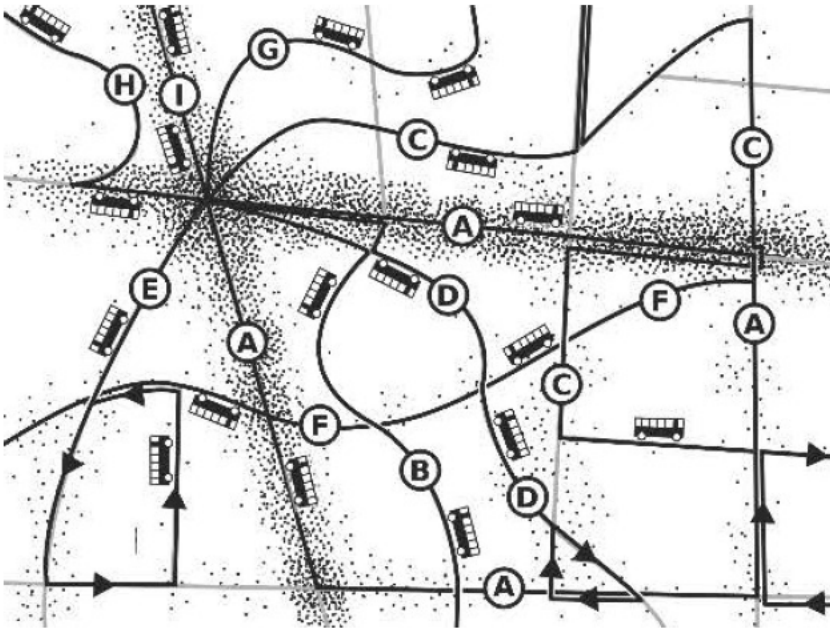


Commuter Market or Local Circulation?



The Right Service for Your Community

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Coverage or Frequency?



Seven Demands of Effective Public Transit

“It takes me *where* I want to go.”

“It takes me *when* I want to go.”

“It’s a good use of my *time*.”

“It’s a good use of my *money*.”

“It *respects* me.”

“I can *trust* it.”

“It gives me *freedom* to change my plans.”



The Right Service for Your Community



The Right Service for Your Community

How many people are near transit?

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High Ridership



Low Ridership

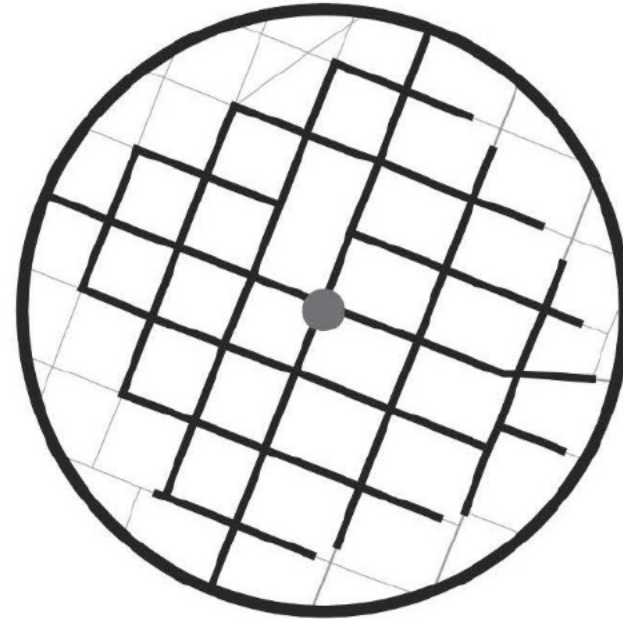


The Right Service for Your Community

How easily can people get to transit stops?



Low Ridership



High Ridership

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Elements of a Successful Public Transit System



UTAH TR

Transit Service Quality

Supportive Land Use

Connected Street Network

Two-thirds of transit planning is the role of local governments.

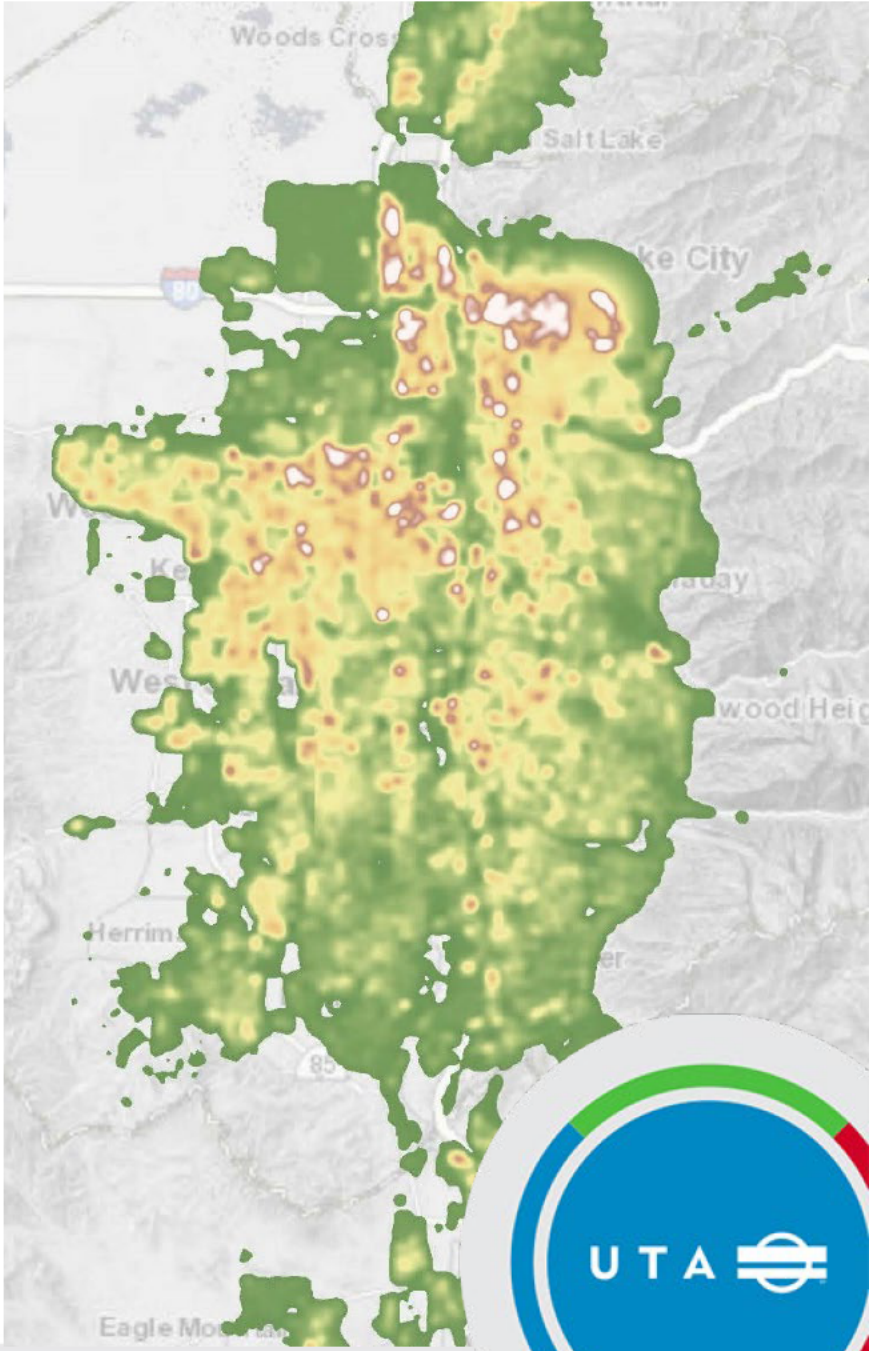


Five-Year Mobility Plan

This rolling work plan will:

- **Bridge the gap between RTP and annual service changes**
- **Apply innovative mobility solutions**
- **Respond to local goals and objectives**
- **Result in data-driven annual work plans**

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The Future of Rail

The 2019 “Future of TRAX” will:

- **Build on momentum of the 2017-2018 Future of FrontRunner study**
- **Help maximize operational efficiency and accommodate future growth**
- **Prioritize investments**
- **Plan for major regional changes, e.g. Prison, PoM**

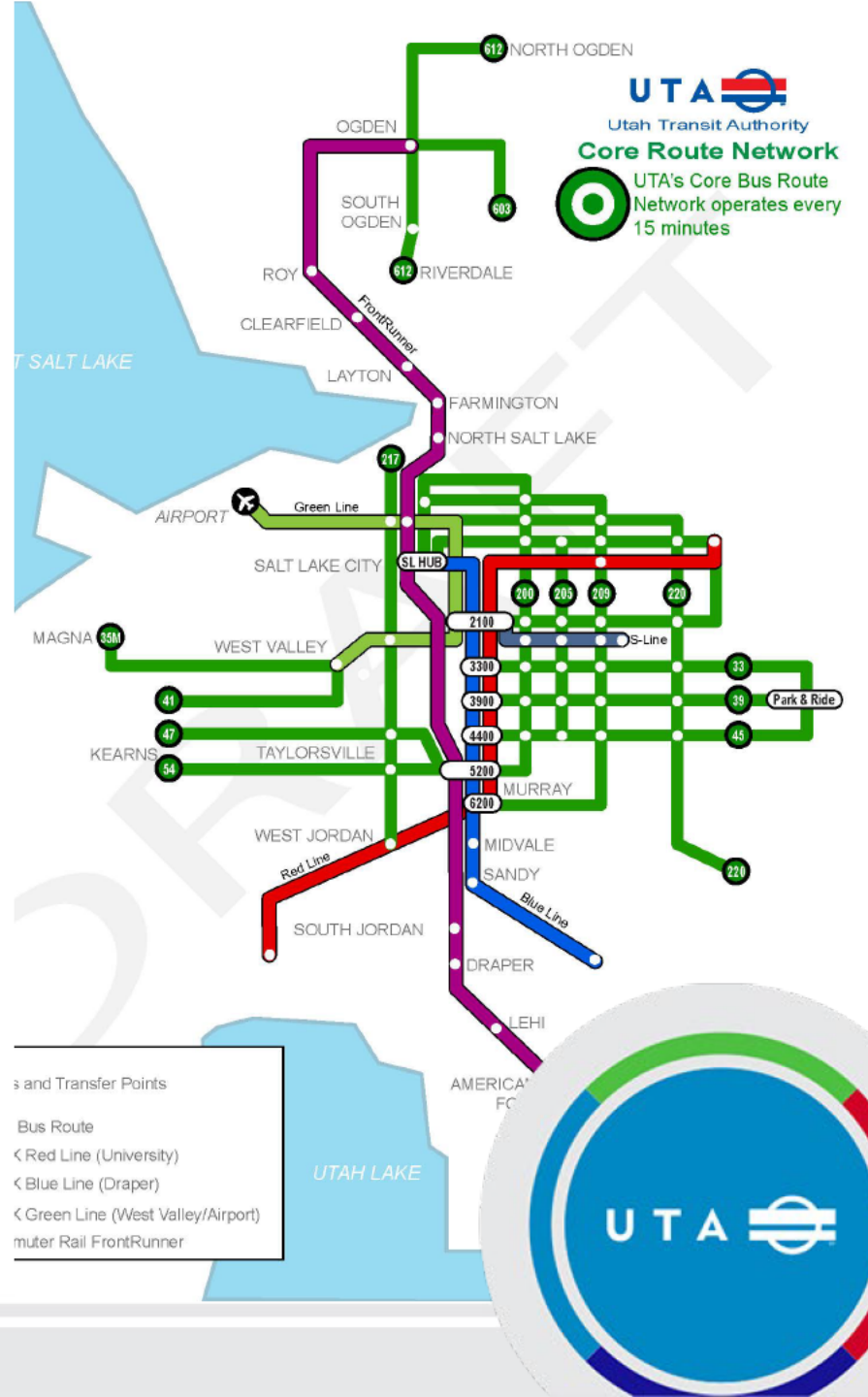


Core Routes

This robust stakeholder engagement process will:

- Help communities articulate their goals for transit
- Distinguish between coverage and frequency services
- Guide future investments
- Result in right service for each community

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Questions?



**No Recommended Action
(information only)**



Other Business

- Next Board Meeting: Thursday, October 25th, 1:30-4:30 p.m.



Adjourn

