

Joint Meeting of the Board of Trustees and Local Advisory Board of the Utah Transit Authority

January 16, 2019



Call to Order and Opening Remarks



Pledge of Allegiance



Safety First Minute



Alert Today Alive Tomorrow

UTAH TRANSIT AUTHORITY



UTA 
SAFETY & SECURITY

January 2019



Oath of Office



**Approval of
November 14, 2018
Joint Board-Advisory Board
Meeting Minutes**



Recommended Action (by acclamation)

Motion to approve



Election of Advisory Board Officers

Chair

Vice-Chair

Second Vice-Chair



Public Comment Period



Public Comment Guidelines

- Each comment will be limited to two minutes per citizen or five minutes per group representative
- No handouts allowed



Discussion and Potential Action on Compensation of Board of Trustees

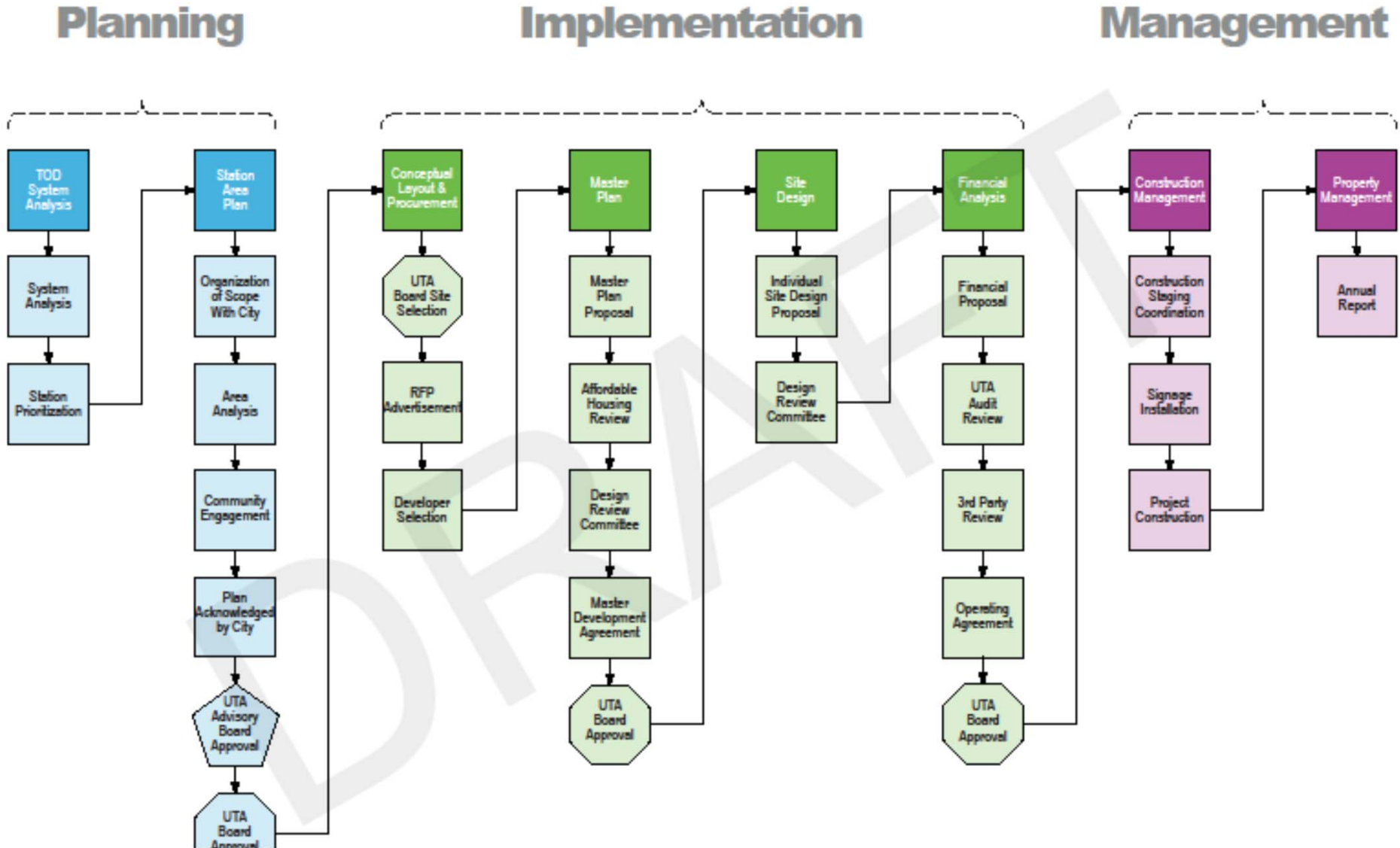


Service, Capital Development and Transit Oriented Development Plan Process

Steve Meyer, Interim Executive Director



TOD Processes and Procedures

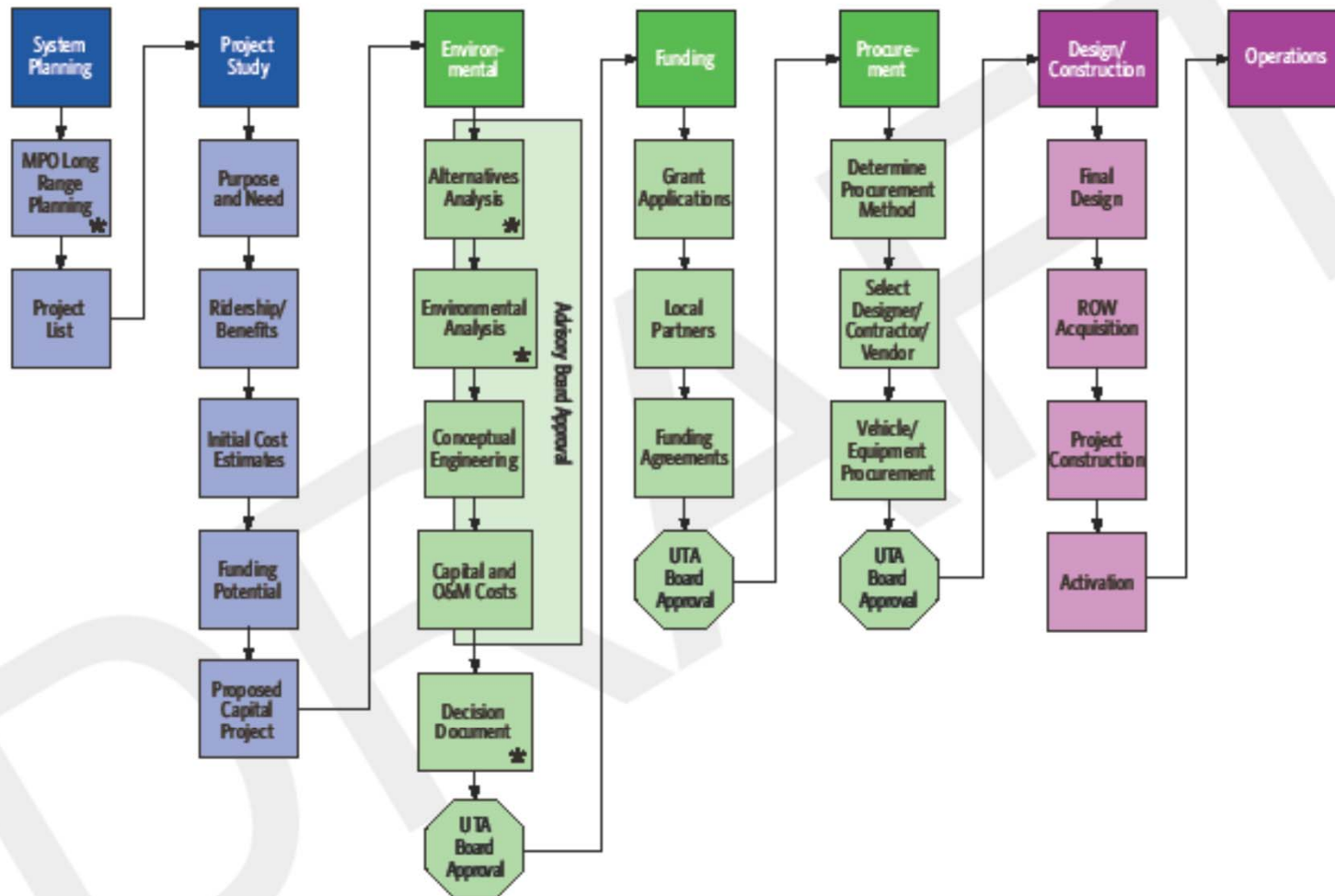


UTA Capital Development Process

Planning

Development

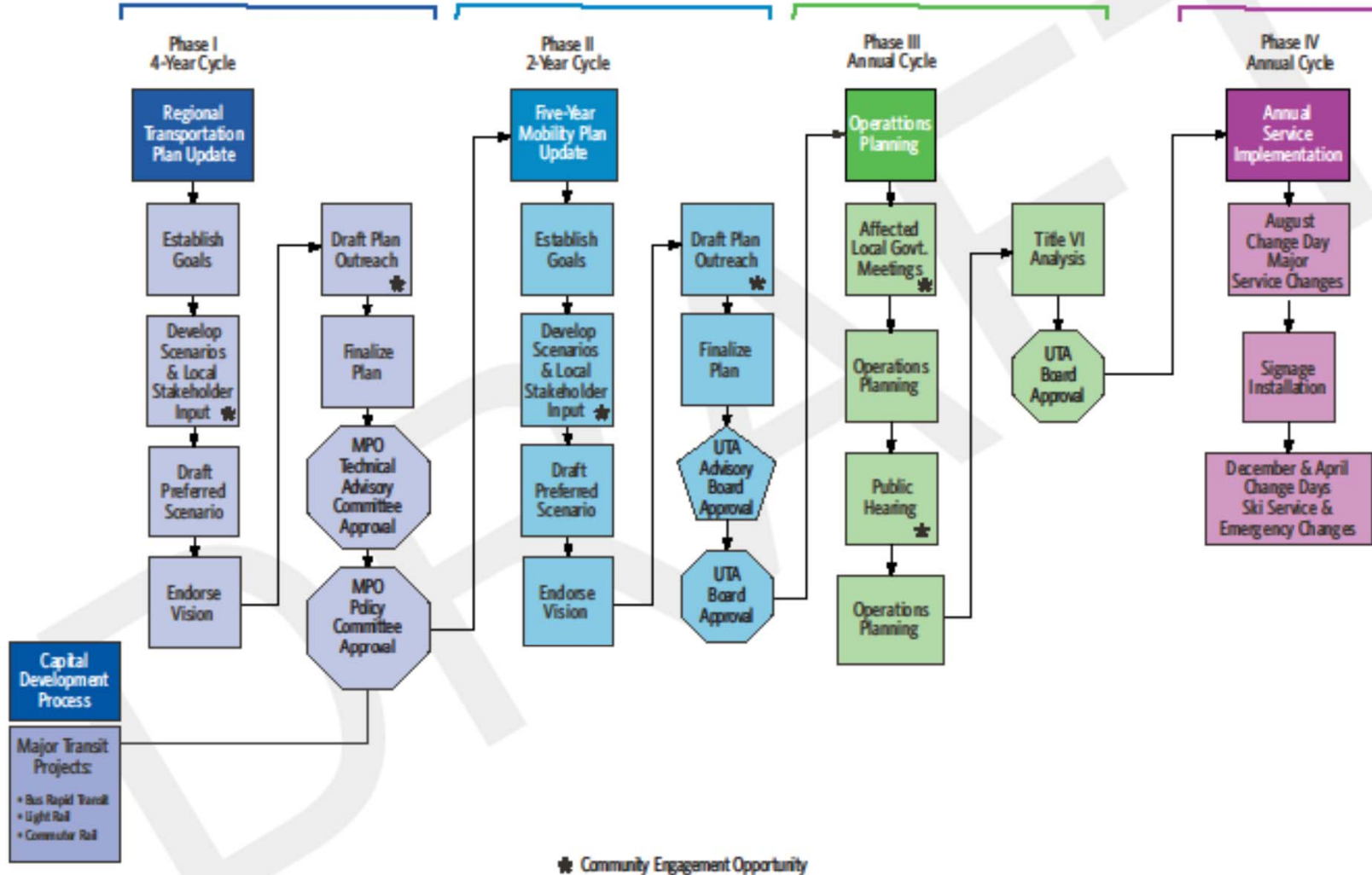
Implementation



* Community Engagement Opportunity

UTA Service Planning and Implementation Process

Strategic Planning Service Planning Operations Planning Implementation



Board Policy Review: Transit-Oriented Development

-Paul Drake, Sr. Manager of Real Estate and TOD



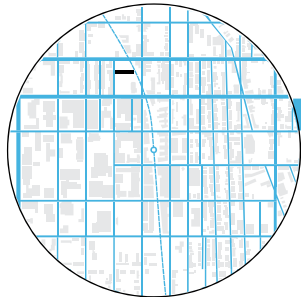
TOD

STRATEGIC PLAN
&
POLICY REVISIONS

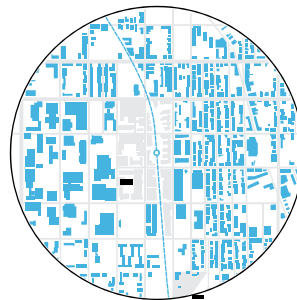
Transit-Oriented Development



Proximity
Compact
Mixed-Use



Accessibility



Sense of Place



UTA's Role

- Offer transit expertise to planning efforts
- Represent public interest
- Catalyze development consistent with Regional Vision
- Influence development market



History

Establishing TOD Program

- Wasatch Choice 2040
- 3% Strategy
- FTA Joint Development Program
- 2010 Enabling Legislation



Context

TOD Program Reforms

- 2014 Legislative Audit Findings
- Reforms enacted
- March 2018 – TOD Strategic Plan & Policy



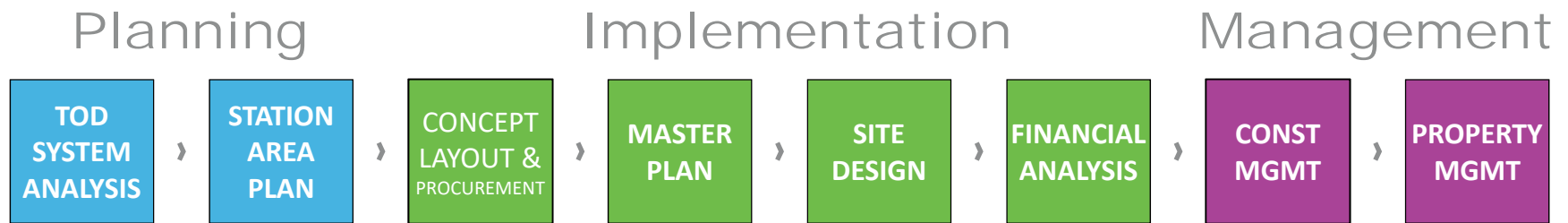
Context

2018 Legislation & Organizational Changes

- Board of Trustees approves contracts and overall property acquisitions and dispositions for transit-oriented development.
Must consult with local advisory board.
- Local advisory board reviewing, approving, and recommending final adoption by the board of trustees of any plan for a transit-oriented development where a large public transit district is involved.

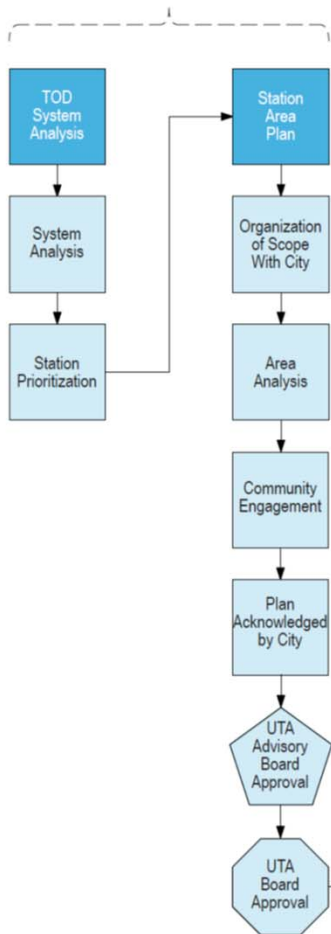


Processes & Procedures

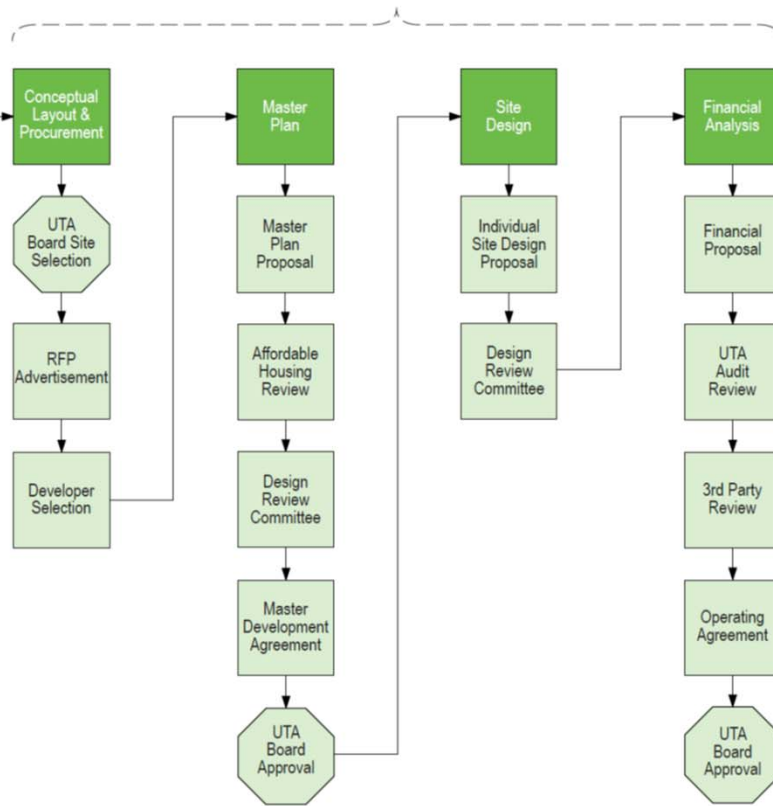


Processes & Procedures

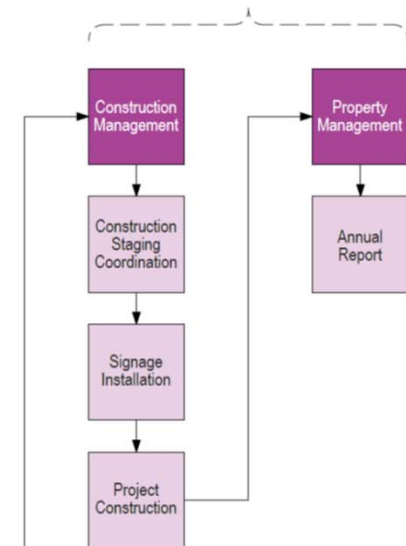
Planning



Implementation

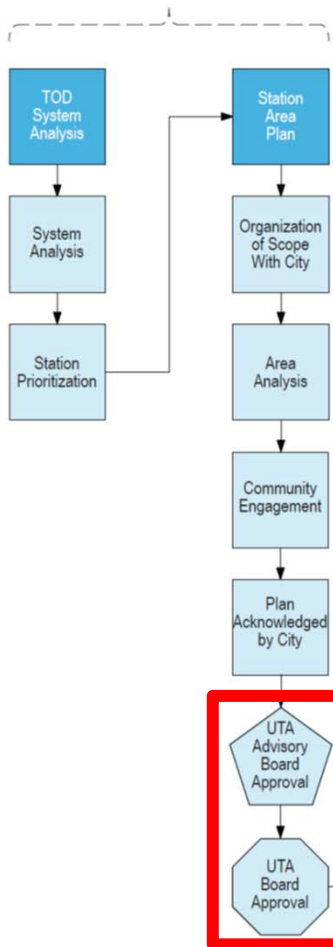


Management

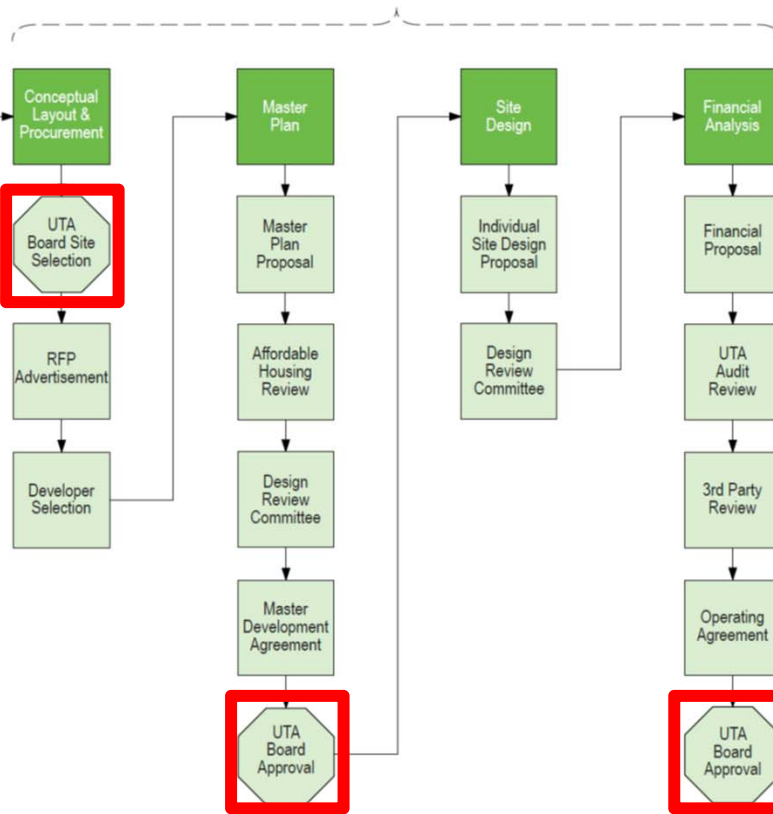


Processes & Procedures

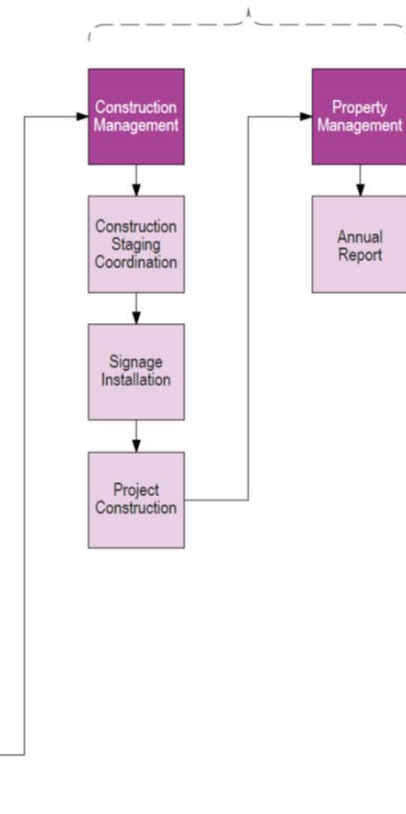
Planning



Implementation



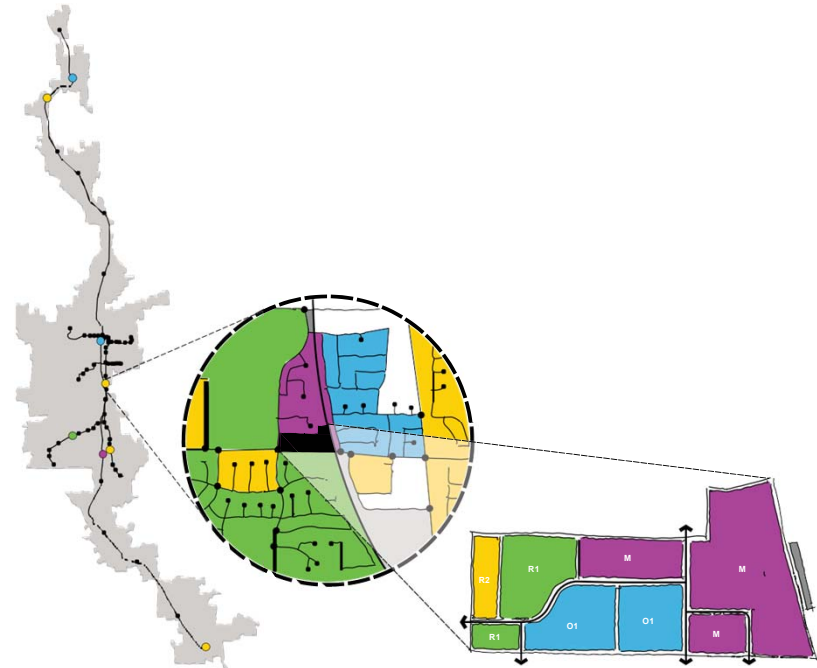
Management



Planning Stage

TOD System Analysis

- Measures TOD-readiness
 - Land Availability
 - Municipal Support
 - Accessibility
 - Market Strength
 - Affordable Housing Need*
- Ranked Scores
 - Overall TOD Score
 - Growth Opportunity
 - Affordable Housing Site Score



Station Area Plan

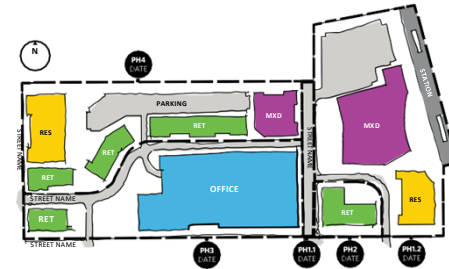
- Shared Regional-Local-UTA vision for the station area
- *Approved by Local Advisory Board & Board of Trustees*



Implementation Stage

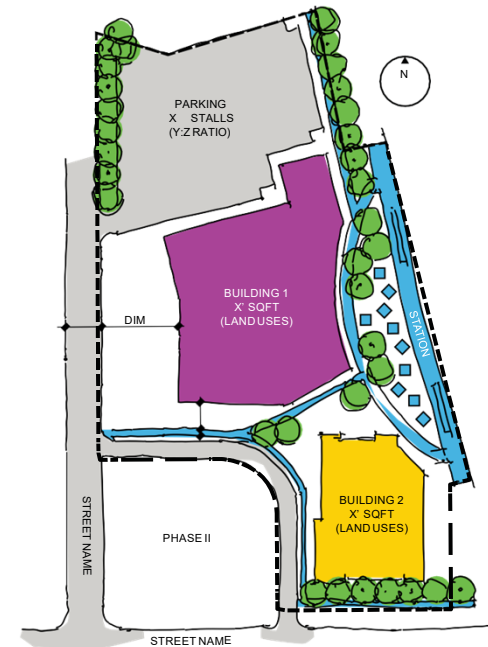
Concept Layout & Procurement

- *Board approves site selection*
- Developer selected based on criteria derived from Station Area Plan



Master Plan

- Reviewed based on findings in Planning Stage and TOD Design Guidelines
- Includes provisions for Affordable Housing
- Accompanied by Master Development Agreement
- *Approved by Board of Trustees*



Site Design & Financial Analysis

- Site-specific design
- Legal terms and projected cash flows
- *Approved by Board of Trustees*



Management Stage

Construction Management

- Mitigate impacts to customers, facilities, and operations

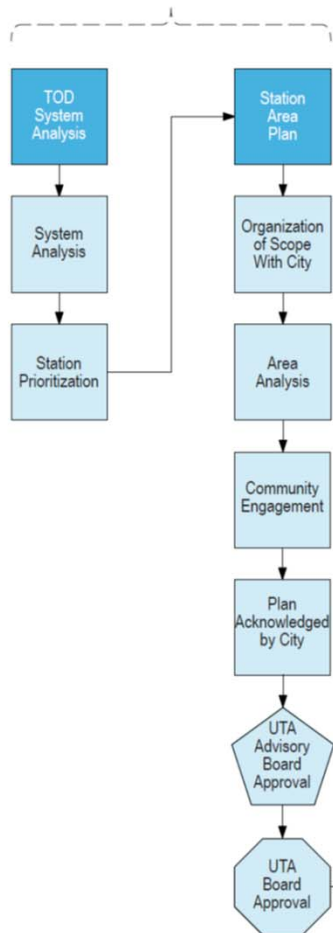
Property Management

- Maintain transit-critical elements
- Enforce agreements
- *Inform Board of TOD performance metrics in Annual TOD Report*

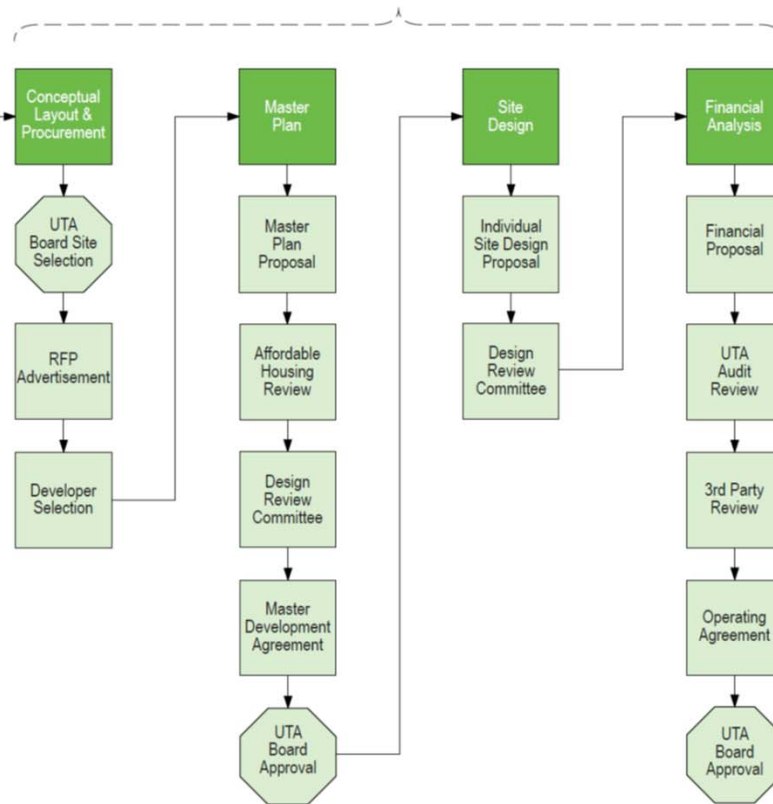


Processes & Procedures

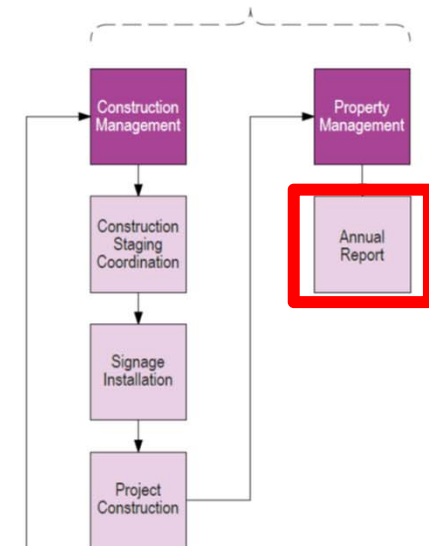
Planning



Implementation



Management



PROPOSED TOD SELECTION TIMELINE

Date	Item	Detail	Board of Trustees	Local Advisory Board	Staff/ Selection Committee
16-Jan	Review of TOD Policy	Policy changes required to be reviewed by Local Advisory Board		X	
23-Jan	Approval of TOD Policy	Review and consider approval of TOD Policy	X		
30-Jan	Discussion Item - System Analysis Tool	Discuss purpose of TOD System Analysis tool, criteria, and proposed criteria weighting	X		
20-Mar	Approval of Station Area Plans	Statute requires all TOD plans to be approved by the Local Advisory Board Local Advisory Board will consider all completed Station Area Plans for approval.		X	
27-Mar	Approval of Station Area Plans Results of System Analysis Tool	TOD Policy requires the Board of Trustees to approve all Station Area Plans Approved Station Area Plans make sites eligible for selection, based on information from the TOD System Analysis Tool Discuss results of prioritization tool	X		
3-Apr	Site Selection & RFQP Authorization	Statute requires that sites be selected by the Board of Trustees Select TOD sites Authorize staff to issue Request for Qualifications & Proposals	X		
8-Apr	Issue RFQPs	Criteria for development partner selection will be based on findings of applicable Station Area Plans			X
8-May	Proposals Due & Reviewed by Selection Committee	Selection Committee is made up of UTA and MPO staff, representatives from applicable community, and other stakeholders as needed			X
15-May	Developer Selection	Selection Committee meets to review proposals and select development partner			X
31-May	Execution of Exclusive Negotiation Agreement	ENA's govern the due diligence, negotiation, and entitlement period in preparation for an approved Master Plan and Master Development Agreement			X

Capital Project Update: Point of the Mountain Plan

- Mary DeLoretto, Director of Capital Projects



Point of the Mountain Transit Project

January 2019



Point of the Mountain (PoM) Development Commission

- Created by the Utah legislature in 2016
- Responsible for constructing a 'vision of growth' for the Point of the Mountain Area.
- Goal: to maximize development opportunity on state-owned land while considering economics, quality of life, and the environment.



Background

Commission Objectives

- Maximize job creation
- Ensure high quality of life for residents
- Provide for residential/commercial growth
- Preserve natural lands and expand recreational opportunities
- Provide a variety of community and housing types
- **Plan for future transportation infrastructure**



Transportation Agencies Analysis

PoM 2018 Vision Study identified several transportation improvement projects

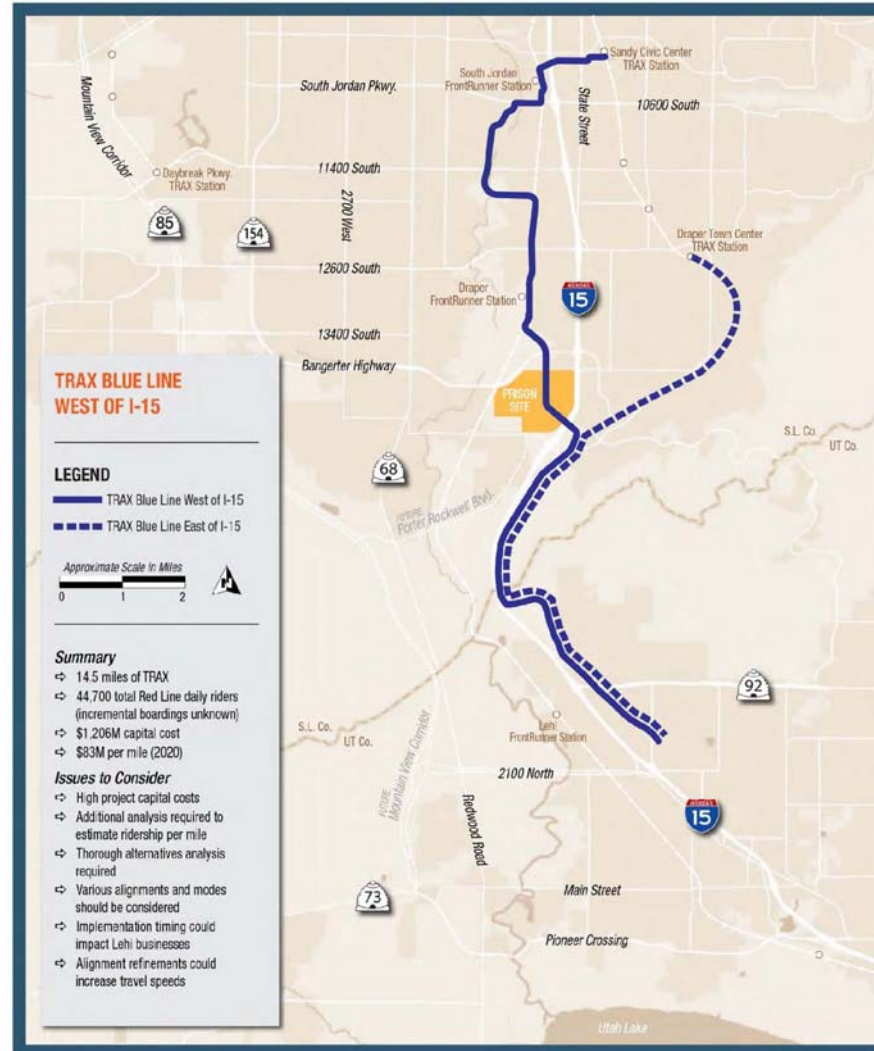
Transportation Agencies (UDOT, MAG, WFRC, and UTA) provided additional analysis for several projects in PoM's Preferred Scenario:

- **TRAX Blue Line Extension**
- I-15 to MVC Connection
- Bangerter to MVC Connection
- North-South Boulevard
- TRAX Red Line to 14400 South



Transportation Agencies Analysis - TRAX Blue Line

Figure 3 TRAX Blue Line West of I-15



Initial Estimates

- Ridership:

- 33,000 riders/day for East Alignment
- 44,700 riders/day for West Alignment

- Costs:

- \$739M for East Alignment
- \$1,206M for West Alignment



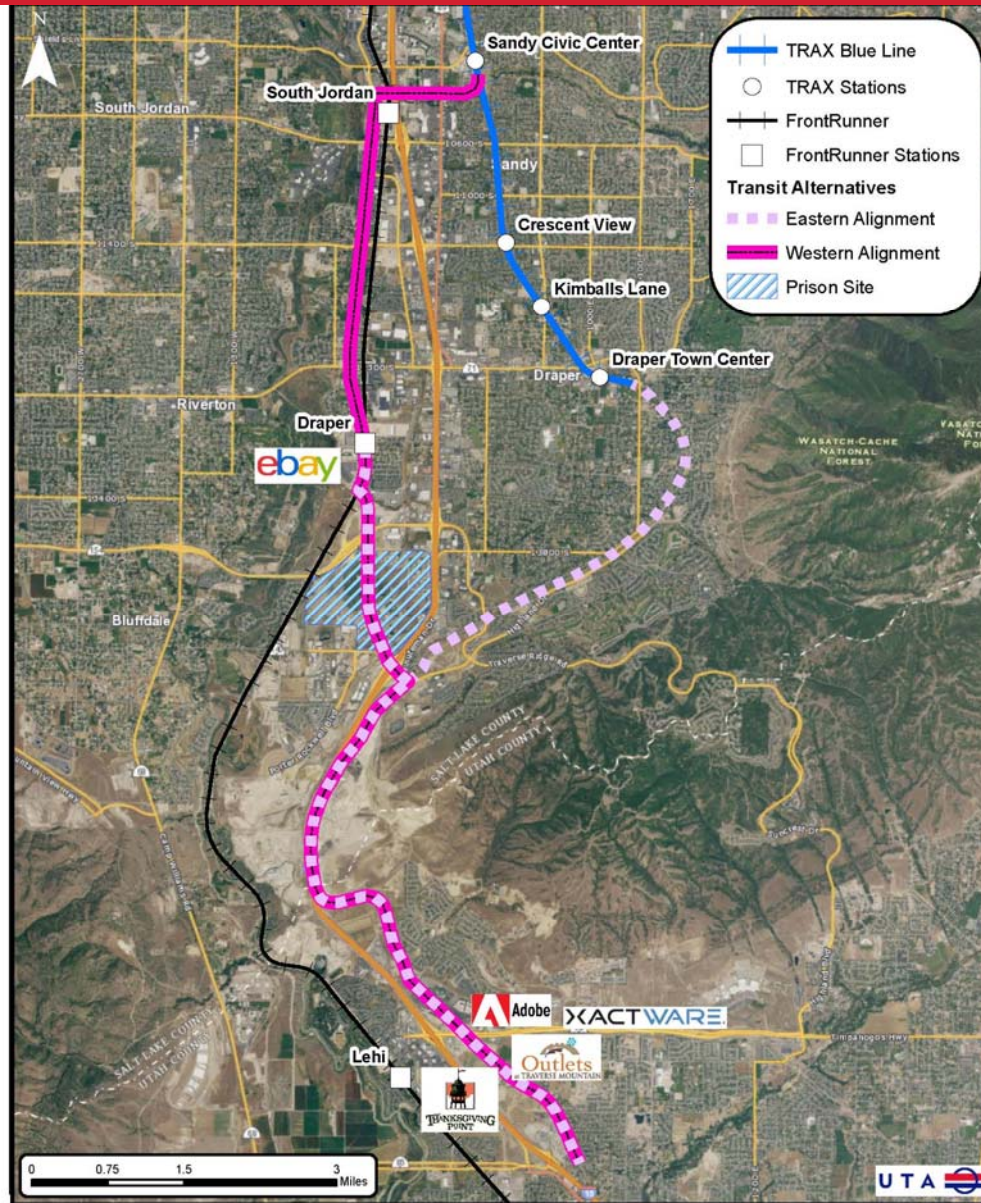
Point of the Mountain Transit Project

Alternatives Analysis

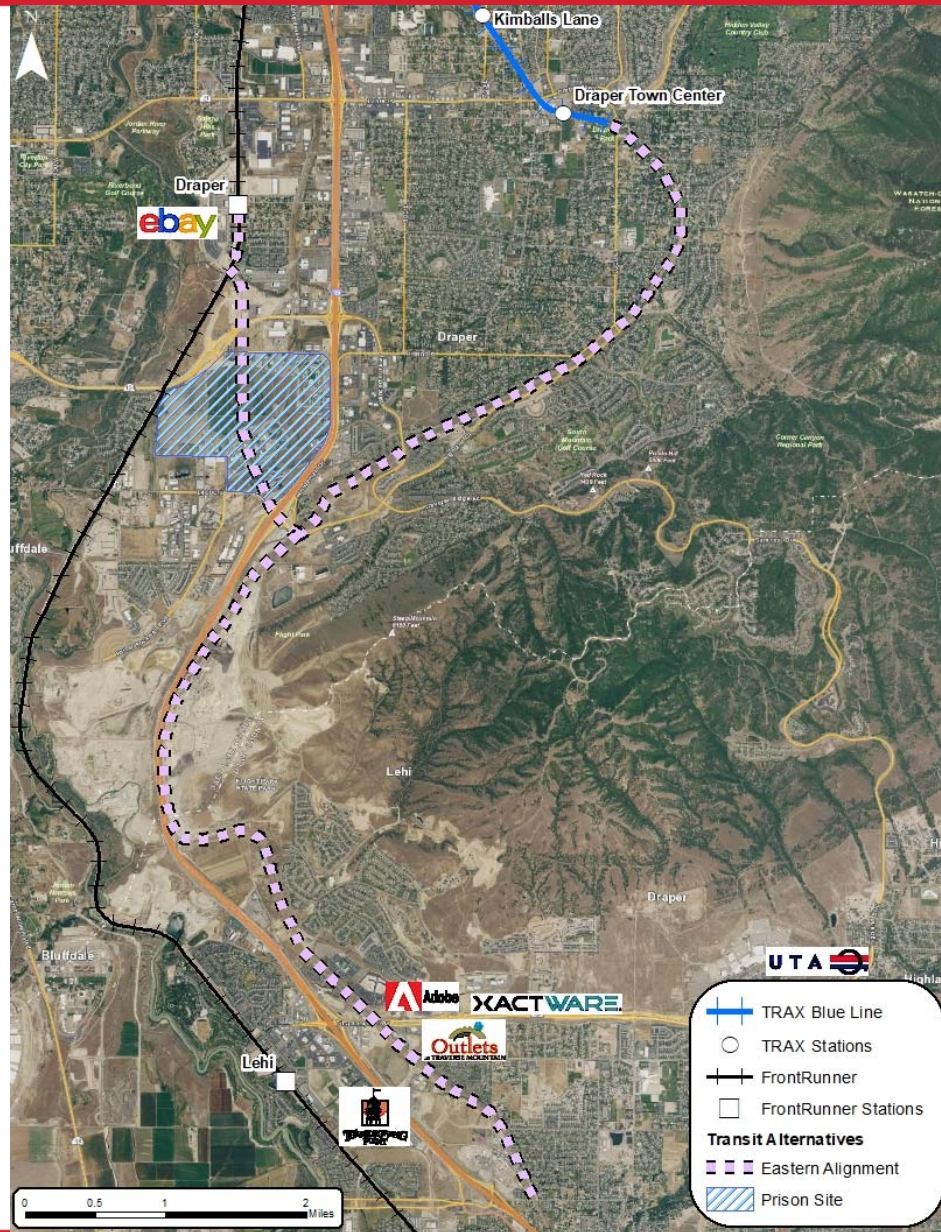
- Alignment/Mode
- Ridership/Travel Markets
- Travel Time
- Land Use/Economic Development Potential
- Conceptual Engineering
- Capital Cost Estimates
- Public and Stakeholder Involvement



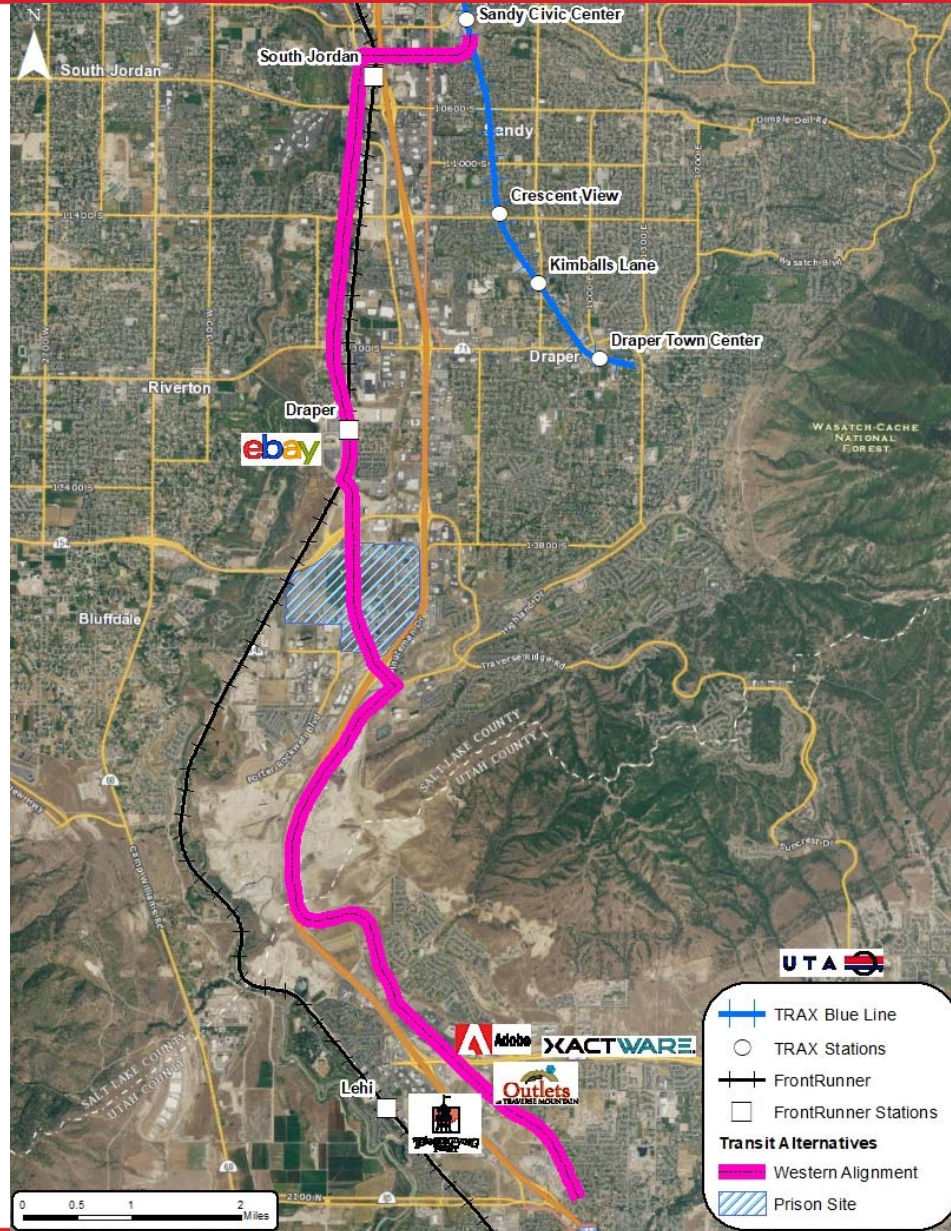
Point of the Mountain Transit



Eastern Alignment



Western Alignment



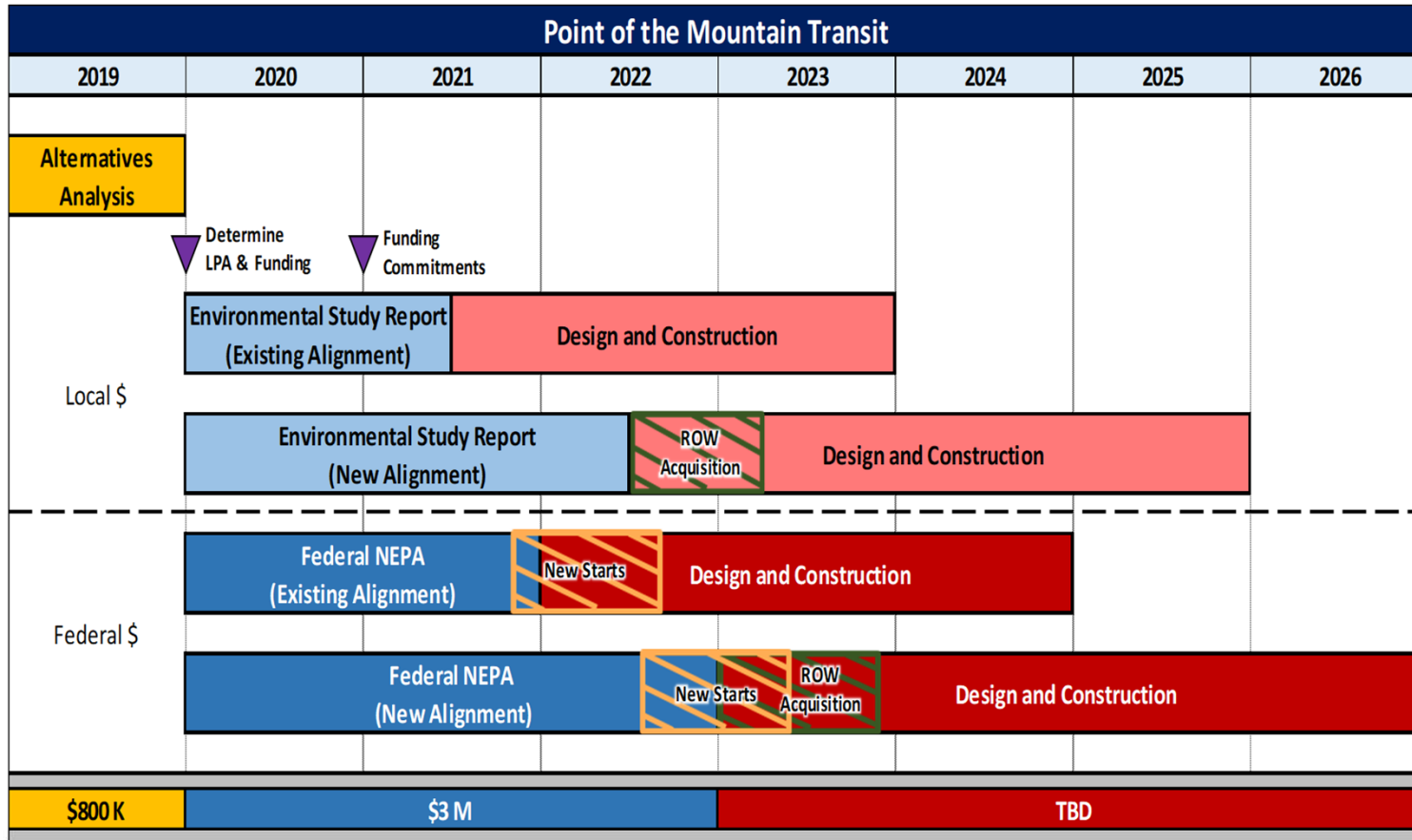
Point of the Mountain Transit Project

Next Steps

- Alternatives Analysis
- Identify Locally Preferred Alternative
- Environmental Analysis
- Preliminary Engineering
- Detailed Cost Estimates
- Funding Plan
- Public and Stakeholder Involvement Throughout



Project Timeline



Project Partners

Potential Funding Partners for Alternative Analysis

- Utah Transit Authority
- Utah Department of Transportation
- Wasatch Front Regional Council
- Mountainland Association of Governments
- Salt Lake County
- Utah County
- Silicon Slopes
- State Legislature



QUESTIONS?



Service Planning Update: UTA Service Choices Study

- Laura Hanson, Director of Planning



The Right Service for Your Community

UTA Service Choices Project
&
Service Planning Process



The Right Service for Your Community



The Right Service for Your Community

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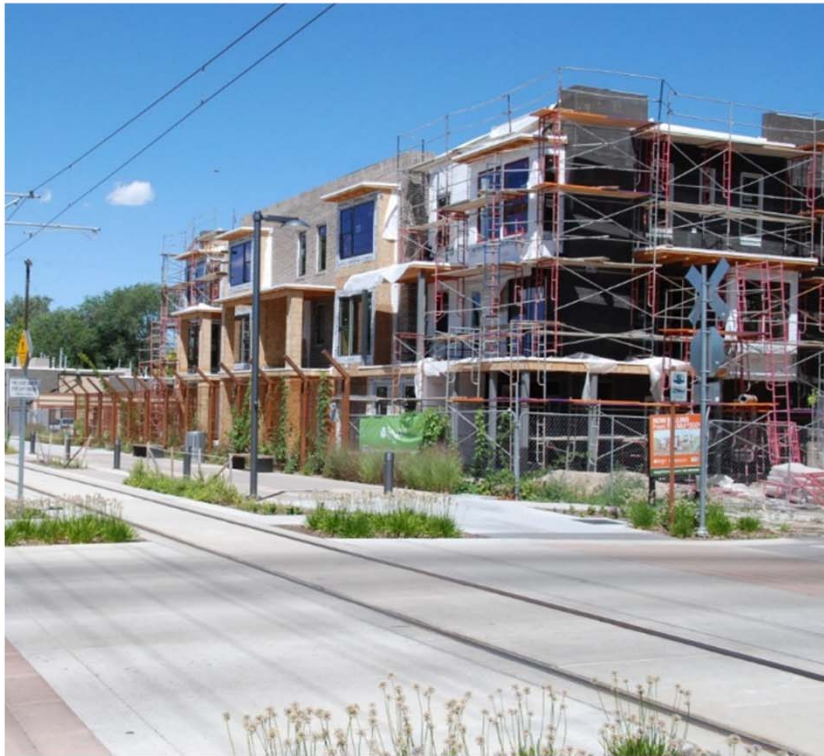


Urban or Suburban?



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**Economic Development
or Access to Opportunity?**



The Right Service for Your Community

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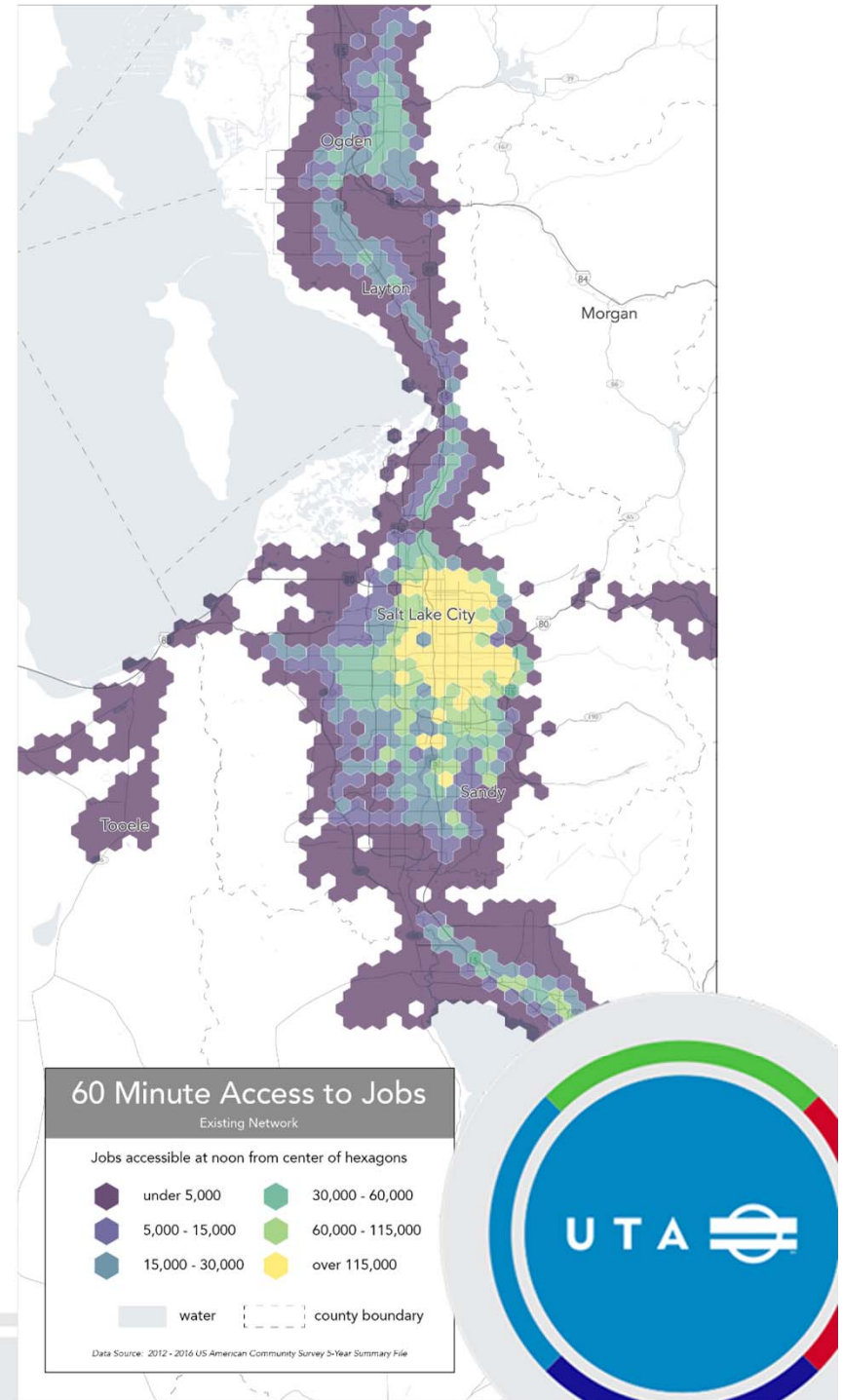
Commuter Market or Local Circulation?



UTA Service Choices

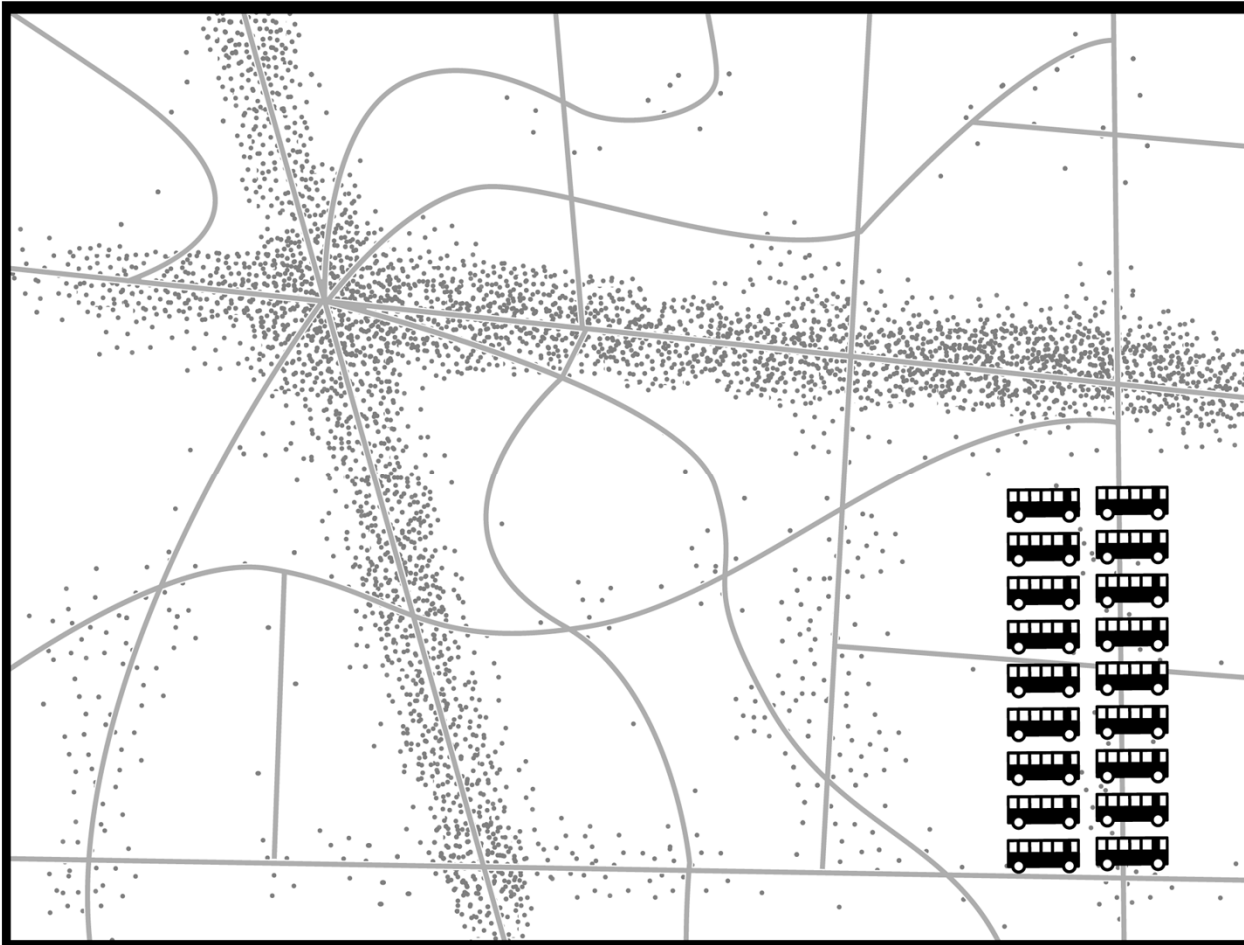
This community engagement and service planning process will:

- Ask the community to prioritize how service resources should be distributed
- Respond to local goals and objectives
- Result in data-driven annual work plans



Different Goals, Different Service

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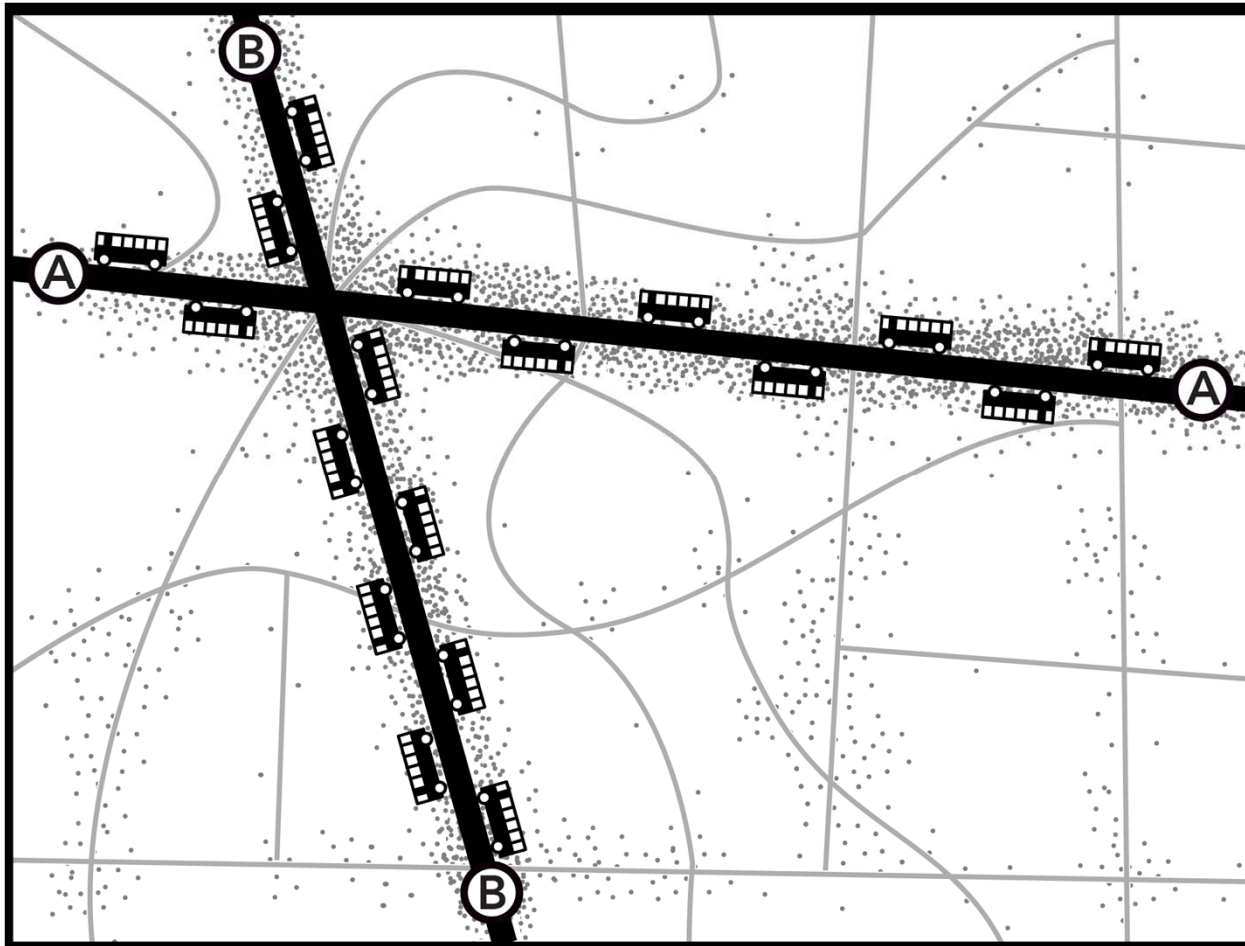


- This is a fictional town, with 18 buses to deploy
- Dots are residents or jobs.



Ridership Goal

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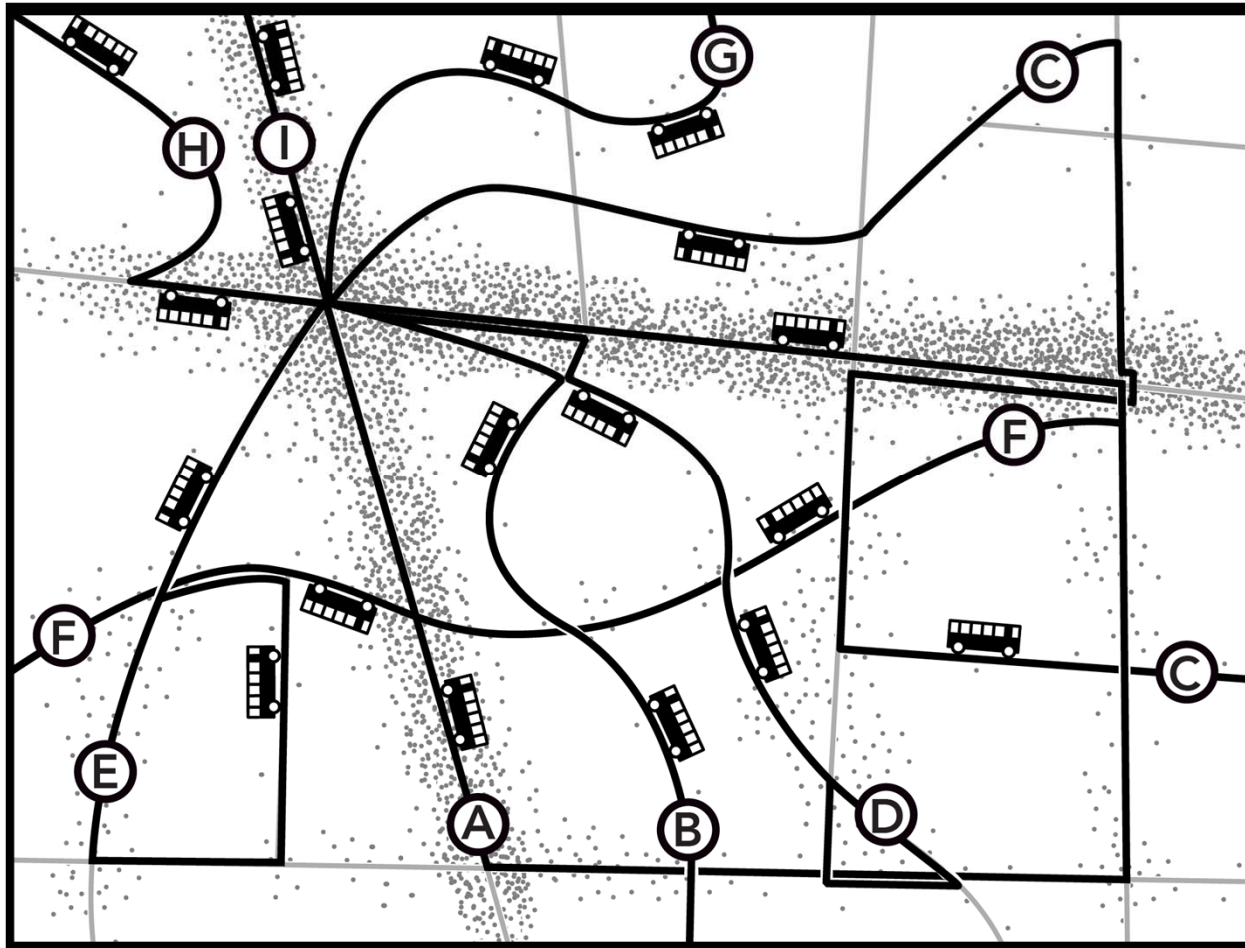


Focusing solely on service that generates the most ridership at the least cost



Coverage Goal

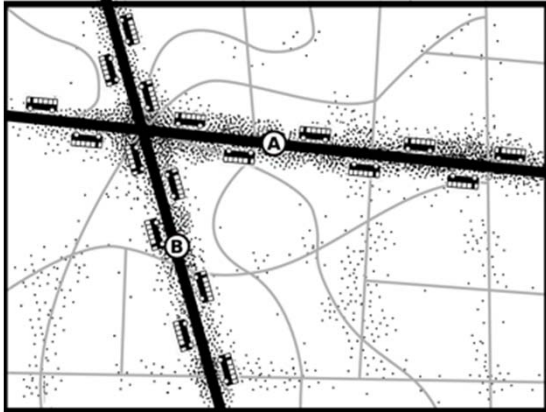
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Focused on ensuring access to the transit system is available to all residents of the town

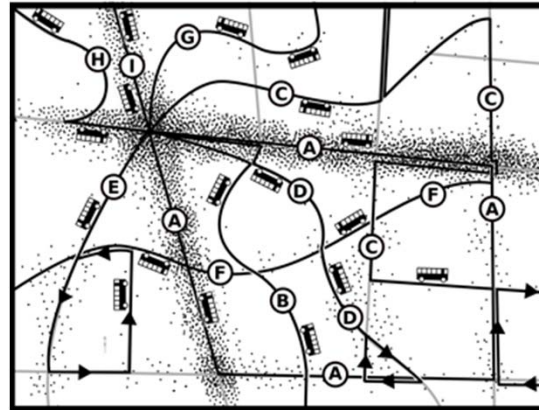


Both goals are important, but they lead opposite directions!



Ridership Goal

- “Think like a business.”
- Focus where ridership potential is highest.
- Support dense and walkable development.
- Max. competition with cars
- Maximum VMT reduction

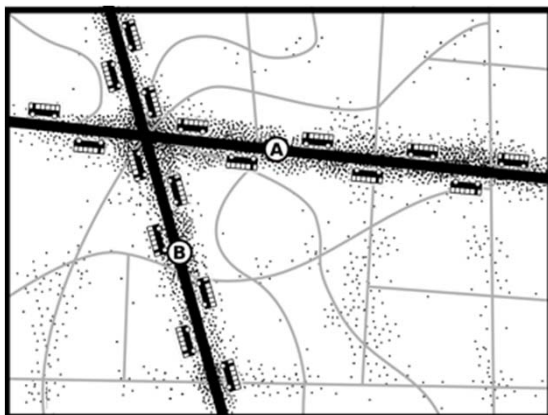


Coverage Goal

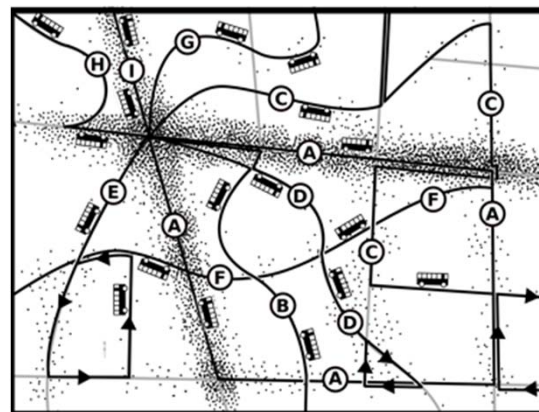
- “Think like a public service.”
- “Access for all”
- Support low-density development.
- Lifeline access for everyone.
- Service to every member city or electoral district.

So it helps to choose a point on the spectrum ...

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Ridership Goal



Coverage Goal



UTA Service Choices

Community Engagement: February - April

- Online Survey
- Community Open Houses – Cohosted by cities and counties
- 3 Community Leader Workshops – First week of April
 - Universities
 - Businesses
 - Service providers
 - Church groups
 - Transit advocacy groups



AR2019-01-01 Giving Notice and Setting Regular Meeting Dates for Calendar Year 2019

Wednesday, March 20, 2019

Wednesday, June 12, 2019

Wednesday, September 25, 2019

Wednesday, November 20, 2019



Recommended Action (by acclamation)

Motion to approve AR2019-01-01:
Giving Notice and Setting Regular Meeting Dates for
Calendar Year 2019



Legislative Priorities

- **Matt Sibul, Director of Government Relations**

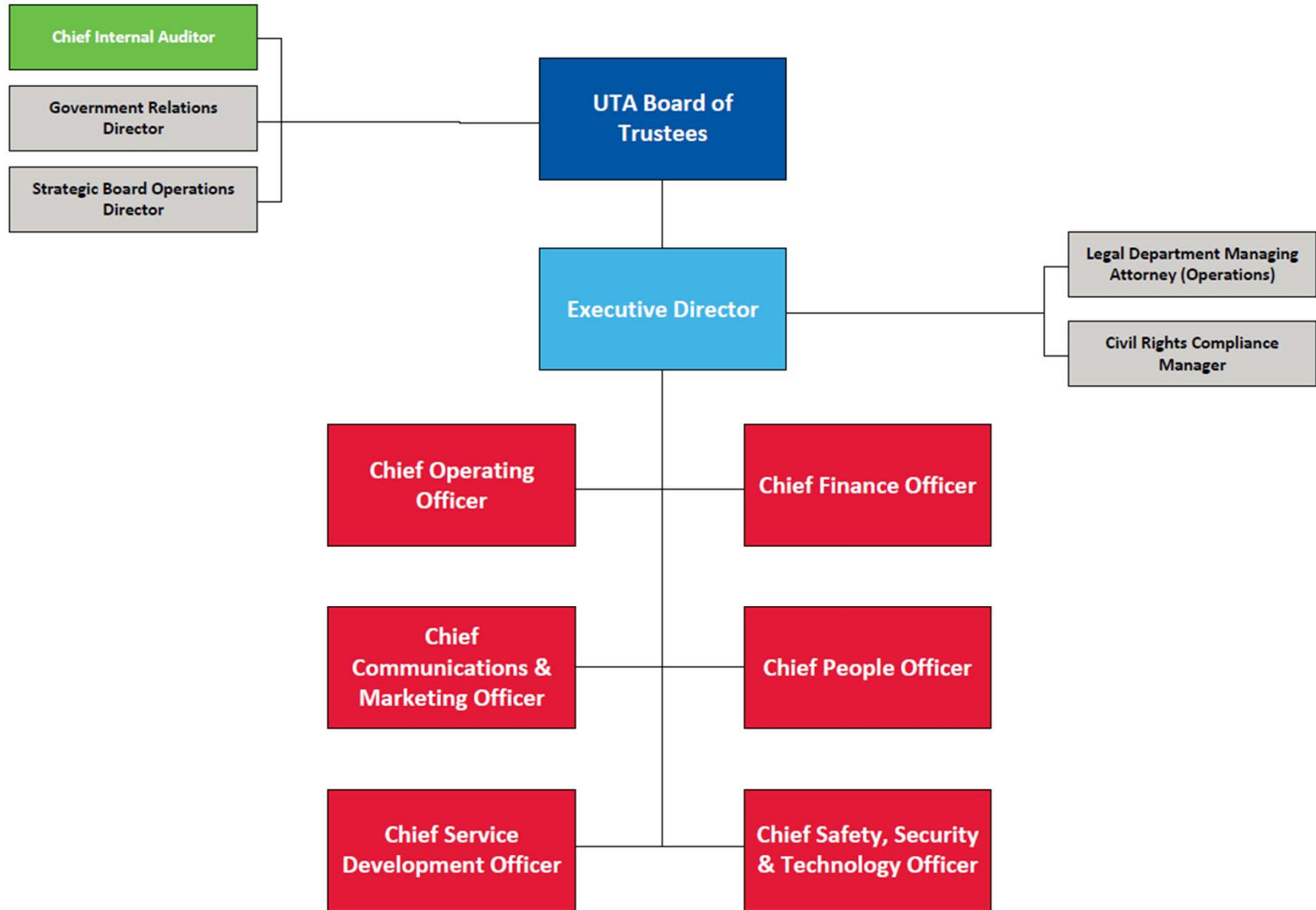


Agency Report

**-Carlton Christensen, Chairman of the Board of
Trustees of the Utah Transit Authority**



UTA Organizational Structure



Other Business

Next Meeting: Wednesday, March 20, 2019



Adjourn

